



PARTNER OVERVIEW

Get ahead with the Mouseflow Partner Program



mouseflow

About Mouseflow

Mouseflow offers a behavior analytics platform for user-centric companies. With this, organizations can get an in-depth understanding of their website users. By automatically recording and detecting the user's journey and the friction they might experience online, Mouseflow empowers you to test your hypothesis and deliver data-informed solutions.

★★★★★ 4.7/5 G2 reviews

★★★★★ 4.7/5 Capterra reviews



Founded in 2009 in Denmark



Fully compliant with global privacy and security regulations



Offices in Copenhagen and Austin



Data centers in both US and EU



Employees operating all over the world



Excellent 24/7 customer support

Ways to partner with Mouseflow

Whether you want to grow your business, provide added value to your clients, unlock a new revenue stream, or all of the above – you have options.



Certified Mouseflow Partner

Our Certified Mouseflow Partnership Program is for customer-centric agencies committed to helping clients grow their businesses and level up their expertise. This deep digital alliance not only unlocks the highest commission rate, but also grants access to our partner portal, partner exclusive events, frontline support, and training.



Agency Partner

If you're an agency working on digital solutions or CRO and want to bundle Mouseflow into your services, we'll show you the way. Our suite of behavioral analytics tools will help you wow clients, win new ones, and open the door to another stream of revenue. You invoice your clients either for the product or as an integrated part of your current offering.



Affiliate Partner

You don't have to be an organization to become a Mouseflow partner. Our Affiliate Program allows individuals and agencies to receive a commission on referrals who sign up for Mouseflow. Whether you want to monetize your content or influence clients and marketers in your network, we have a tiered commission structure paid on the total revenue generated.

The Mouseflow Partner Portal

Manage multiple customers and websites from a single account, invite customers to access their dashboard, and enjoy an unlimited number of users. With the Mouseflow Partner Portal it is easy to configure appropriate access rights, keep track of transactions and commissions, and download relevant resources.

The image displays two overlapping screenshots of the Mouseflow Partner Portal. The top screenshot shows the 'CLIENT DASHBOARD' with a table of client information. The bottom screenshot shows the 'PARTNER TRANSACTIONS' section with a detailed table of transactions.

CLIENT DASHBOARD

PARTNERS T1	AGENCY CONTACT T1	CLIENT CONTACT T1
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]
[Icon]	>	[Icon]

PARTNER TRANSACTIONS

CLIENT NAME T1	CREATED T1	CONNECTION TYPE T1	COMMISSION T1	PLAN NAME T1	INVOICE AMOUNT T1	COMMISSION AMOUNT T1
[Text]	[Text]	[Text]	[Text]	[Text]	[Text]	[Text]
[Text]	[Text]	[Text]	[Text]	[Text]	[Text]	[Text]
[Text]	[Text]	[Text]	[Text]	[Text]	[Text]	[Text]
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Callout Boxes:

- One-click access to Mouseflow account** (with icon)
- Easily control access rights** (with icon)
- Resources to support you** (with icon)
- Training videos**
- Marketing Materials**
- ROI Calculator**
- Knowledge Base**
- New invoice, check out the commission** (with bell icon)

Partner Benefits & Requirements

Mouseflow goes beyond traditional analytics by providing you with the platform to answer both the what and the why behind user behavior. By literally showing your clients what happens on their websites, your data-driven solutions will stand out and provide immense value while building long-term relationships.

Key Benefits



Easily empower your offerings

Show recordings of real user interaction on your client's website to support your solutions.



Establish long-term relationships

Build continuous optimization processes with your clients and monitor their websites through Mouseflow.



Stand out and stay relevant

Differentiate yourself and answer *the why*, not *the what* behind user behavior - don't be another agency using Google Analytics.



Access exclusive resources

Get exclusive training sessions, videos, and easy access to all your clients through our Partner Portal.



All your clients in one place

The Mouseflow Partner Portal provides easy access to client accounts, an overview of transactions and commissions, exclusive resources, and much more.



Earn margin and commission

Seamlessly integrate Mouseflow as part of your offerings and take advantage of the possibility to earn margin and commission.

Partner Benefits

	Affiliate	Agency	Certified
Training & Support			
24/7 Customer Support	✓	✓	✓
Dedicated Partner Manager		✓	✓
Partner Onboarding: Technical Training		✓	✓
Partner Onboarding: Sales Training			✓
Opportunity for in-person product workshops			✓
Access to our Privacy & Security experts			✓
Mouseflow Partner Portal			
Partner Portal Access	Affiliate Access		Full Access
Partner can access and manage client accounts			✓
Manage multiple projects from one account		✓	✓
Marketing & Branding			
Use of Mouseflow Logo	Affiliate Logo	On Request	Certified Partner Logo
Joint PR		✓	✓
Joint Case Studies		✓	✓
Joint Webinars			✓
Co-marketing Package			✓
Exclusive Events			✓
Expert Interviews			✓
Referrals & Commission			
Partner Commission	Starts from 10% Kickback	Reseller Model	As per Agreement
Automated commission payments	Quarterly		Quarterly

Partner Requirements

	Affiliate	Agency	Certified
Partner Requirements			
Mouseflow Affiliate Agreement	Required		
Mouseflow Partner Agreement			Required
Onboarding Training		Offered	Required
Ongoing Re-Training		Offered	Required
Marketing Plan			Required
On-Going Follow-Up Meetings		Recommended	Required

Ready to **join the future** of digital experiences?



GDPR Compliant



CCPA Compliant



EU and US Data Centers

[Become a Partner](#)